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Division of Extension Information
Extension Service, WFA

INFORMATION CASE REPORT NO. 4

Leaflet

Subject: The Family Plans Together, Publication No. 284,
Tennessee Agricultural Extension Service

Source: A. J. Sims, extension editor, Tennessee.

Who prepared the publication: Extension specialists in home economics.

Edition: 30,000

Distribution techniques: Distributed by county extension agents at
planning meetings.

To whom the report is aimed: First to planning groups and ultimately to
all rural families.

Special significance: The general and specific living goals for rural
families which are the objectives of extension work
are presented in rhetorical form with telling accent
on the positive approach. The simple questions,
devoid of any lecturing or "preaching" intonations,
are aimed at getting under the reader's guard by leav-
ing the answers to his own honesty--or conscience.
By this simple device, it teaches with a casualness
which appears unintentional.

Comments: "The publication," A. J. Sims writes, "has been in
the making for some months. We feel it is a simpli-
fied approach to the whole field of home planning.
The idea for the illustrations on the cover came from
the Nutrition Poster on the Basic 7 foods. An enlarged
poster from this cover was used in group discussions
throughout the State."



